

The Nsight Family of Companies



Nsight is the parent company of Cellcom and Nsight Telservices. Our family of companies provides complete telecommunications services throughout Northeastern and Central Wisconsin and Michigan's Upper Peninsula.



Cellcom is an innovative wireless company that provides nationwide service for its customer base throughout Wisconsin and Michigan, with nearly 70 retail and agent locations. Cellcom is respected for its long-standing reputation of delivering extraordinary customer care, being a strong community partner, and for its renowned network, which is customized to its rural markets.

www.cellcom.com



Nsight Telservices offers world-class telecommunication solutions with exceptional customer experience. Residential offerings include high-speed Internet, voice and cable television. Business offerings include transport and wavelength solutions, voice services, Internet, business Ethernet, business telephone systems and converged services.

www.nsighttel.com



Nsight Tower specializes in tower erection, maintenance, antenna installation, build-to-suit and turn-key tower projects. The highly-skilled team is experienced in a wide-range of tower structures, including cellular, PCS, microwave and broadcast towers.

www.nsighttower.com



Glas, the green coffeehouse, is a venture of Cellcom. The coffeehouses are adjacent to various Cellcom locations and serve as a community gathering space with exceptional coffee and a commitment to the environment.

www.glascoffee.com

DEDICATED TO EXTRAORDINARY CUSTOMER CARE



VISION STATEMENT

Nsight is a market leader and will remain so by providing customer-driven telecommunication services in a personalized manner. Nsight will operate with the attitude of a locally owned company. It will strive to engage the full potential of its employees through empowerment.

Nsight will be a major telecommunications provider in the Upper Midwest. Nsight will acquire strategic properties to enhance its growth. In a synergistic way, Nsight will expand in market areas, product lines and operations.

Nsight will remain on the leading edge through appropriate use of existing and emerging technologies.

Nsight will remain true to the high ethical standards of its heritage. This includes trust from its peers, integrity to its customers, honesty and fairness to its employees and betterment of its communities.

Nsight will operate in an efficient manner, maintain financial stability, and emphasize long-term growth and profitability, thereby providing opportunities for its people and an appropriate return for its shareholders.

CULTURE STATEMENT

We are Nsight! We empower our employees, delight our customers, and actively support our communities with time and resources.

Employees are energized and challenged by an ever-evolving telecommunications company driven to stay on the leading edge of technology. Our employees' expertise, efforts, ideas and collective vision directly impact Nsight's success. Our customers are our first priority. Providing world-class service and personalized solutions is at the heart of everything we do. Our goal is to create the ultimate customer experience.

We are an active community partner that gives back and pays forward. We provide balanced involvement with our communities through the Cellcom Green Bay Marathon, school partnerships, green initiatives and much more.

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