

# Dynamic Designs Unlimited, LLC

For years Tammy Brzeczowski dreamed of starting her own business, and in 1995 her dream became a reality.

### Company Overview

- ➔ 1142 Mountain Bay Drive • Pulaski, WI 54162
- ➔ 10 employees
- ➔ Business-to-business marketing partner
- ➔ Service area: 100-mile radius of Pulaski
- ➔ [www.dynamicdesignspulaski.com](http://www.dynamicdesignspulaski.com)

Dynamic Designs Unlimited, LLC, began as a sole proprietorship with graphic design as the primary service. Tammy worked out of her home in Pulaski to serve residential, retail and walk-in customers. The company's mission was, and still is, to help customers look their best.

### Continued growth and success led to several moves over the years.

Dynamic Designs relocated to an industrial park in 2000. In 2002, downtown Pulaski became the company's new home until the move to Mountain Bay in 2013. As the scope of work expanded to include embroidery services, screen printing and promotional products, more employees were added, along with a showroom and gift shop filled with Red Raider, Pulaski and Polka souvenirs and decorated apparel.

In 2010 Dynamic Designs made the strategic decision to shift to a business-to-business focus. Web site design and hosting were added to the company's product offerings, followed by online social marketing. The company currently specializes in serving companies that lack an internal marketing department or the time and expertise to develop and maintain a web site or a social media presence. Dynamic Design's goal is to be a marketing partner for their business clients.

Naight Telservices was the company's telecommunications provider since the beginning, when local phone service and dial-up Internet met the communication requirements. As the business flourished, Tammy turned to Naight Telservices to address growing needs. Working with a local provider



(Top) **Bruce and Tammy Brzeczowski**  
Owners

(Bottom) **Jennifer Siolka**  
Marketing and Graphic Design Specialist;  
prepares a file for production

and having a trusted partner was important in the decision-making process, and Naight Telservices was the provider of choice for Dynamic Designs. When the company moved to its current Mountain Bay Plaza location, Naight was responsible for all telecom wiring and a new business phone system was added to ease communication with the expanded staff and larger building. The move was very smooth, and wiring was completed in a day, with no Internet downtime.

**“Dynamic Designs is highly confident that Naight Telservices’ expertise will help the company keep pace with ever-changing customer needs and demands.”**

DEDICATED TO EXTRAORDINARY CUSTOMER CARE

## Customer Spotlight (Continued)

### Dynamic Designs Unlimited, LLC

“ With the ever increasing popularity and demand for online services, having a reliable, high-speed Internet connection is critical to small businesses like Dynamic Designs. ”

Nsight's sister company, Cellcom, provides cell phones for Dynamic Designs employees.

#### Reliable, High-Speed Internet

The number of website clients doubled since the service launched approximately nine years ago, and about one-third of these customers now take advantage of social media services such as Facebook, LinkedIn and Pinterest.

Nsight also helped Dynamic Designs enhance their ability to quickly upload large graphic files to an FTP site.

#### A Natural Choice

Tammy and Bruce are strong supporters of local businesses, which makes Nsight Telservices a natural choice. But the commitment to maintain Nsight as their telecommunications partner goes beyond roots. Dynamic Designs is continually impressed by Nsight's commitment to extraordinary customer care, responsiveness, knowledgeable technicians and the high-level of technical support. The Dynamic Designs team appreciates knowing the technicians who work closely with the business and walk through problems step-by-step to

resolve issues, as well as the follow-up to confirm problem resolution and service satisfaction. Nsight's account executive regularly stops by Dynamic Designs to check in, see if the business has any unmet needs, and confirm all telecommunication services are properly functioning and best serving the company.

As Dynamic Designs continues to grow and thrive, Tammy intends to rely on Nsight to meet the company's evolving technology needs.

---

#### Summary

- ➔ Business phone system
- ➔ Keeping pace with evolving technology needs
- ➔ Supporting demand for critical upload bandwidth
- ➔ Responsive, local technicians
- ➔ Cellcom cellular needs

DEDICATED TO EXTRAORDINARY CUSTOMER CARE